

KOBLA APP

# What is Kobla?

Kobla is an app that helps the citizens or employees to travel more active and green. By doing so they earn bonus points, compete and unlock premium rewards.



Kobla

Privacy first!

# Privacy policy

The app records all the users journeys automatically. BUT the recorded journeys does not leave the phone! Only bonus points (needed for competitions) are sent to the cloud. And no data whatsoever is sold or transmitted to 3<sup>rd</sup> parties. This makes the app compatible with privacy requirements in the public sector.

Compliance: GDPR & data processing agreements

Privacy features:

- only aggregated data (points) are shared outside the phone
- no registration intervals (optional): Define time-periods when registration is disabled
- supports manual registration of journeys
- no data sharing with 3<sup>rd</sup> parties



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